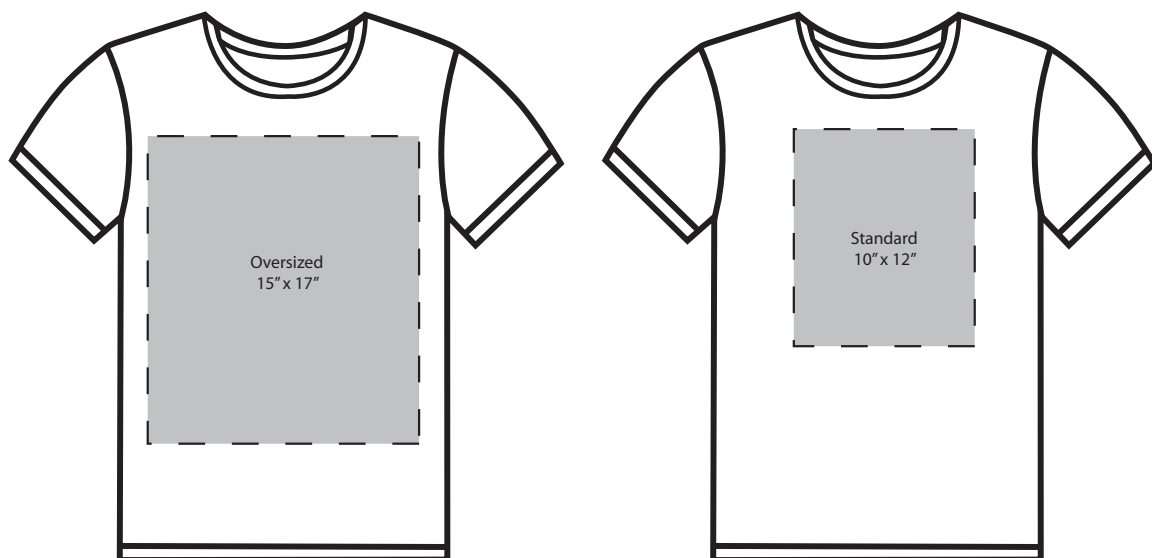




Art Requirements

Print Sizes



Raster Files (tif, jpeg, gif, png, eps)

Raster files should be created or scanned at 300 dpi and sized to 100% of the final imprint size or larger in the native software (Photoshop for example). It is not recommended to change a 72 dpi image to 300 dpi. All raster images must be submitted in their original color space (RGB or CMYK). Please do not convert from one to the other. RGB color space is recommended for full process orders. Spot color raster files should be created in Photoshop with the color mode set to multichannel (a channel for each spot or pantone color). The file should then be saved or exported as a DCS 2.0 eps file. This is the only way a spot color raster file will output correctly.

Vector Files (ai and eps)

Convert all text to outlines (rather than fonts so that the fonts are not required). Raster images placed within vector art should be the same specifications listed above for raster images. Convert all colors in your artwork to spot colors. Label each swatch with the corresponding spot Pantone color or choose one from the Pantone coated swatch book.

PDF Files

PDF files must retain full editing capabilities as the program they were created in. PDF files must meet all guidelines listed for raster and vector images. Save the quality with as high a setting as possible.

Color Vision can convert your art to vector format if needed for a fee to be determined by the complexity of the art on a per job basis.